

BOULEVARD

ARTISTS

CHICAGO 2023 REVIEWERS

AbbVie

William Matznick, Head Of Creative

Looking for: Broadcast/Commercial Spots, CGI, Commercial, Health/Wellness, Lifestyle, Fitness, Beauty/Cosmetics

Allied Marketing

Zack McDowell, Associate Art Director

Looking for: Broadcast/Commercial Spots, Commercial, Entertainment, Editorial, Food & Beverage, Health/Wellness, Hospitality, Lifestyle, Product, Travel

Clients: Nike, HBO, L'Oreal, Johnson & Johnson, AMC Networks, American Express, NBC, Heineken

Aparium

Tyler Anderson , Director of Marketing / Content

Looking for: Adventure, Conceptual, Hospitality, Travel, Lifestyle, Food & Beverage

Clients: Aparium, Wynn Resorts, Cipriani, Harlem Globetrotters, Herschend Entertainment, Creative Circus, Yellawood, Home Depot, Warner Brothers Experiences

Arc WorldWide

Janet Cohen, Senior Producer

Cody Morris, Sr. Art Director

Looking for: Broadcast/Commercial Spots, Food & Beverage, Illustration, Motion

Clients: Kraft Heinz

Cheryl Magiera, Production Supervisor

Looking for: Food & Beverage, Lifestyle, Product, Still Life, Motion

Clients: Pernod-Ricard, Intel, Thrivent, Heineken, Kraft-Heinz

CG Life

Lawrence Lee, Executive Creative Director

Looking for: CGI, Conceptual, Entertainment, Illustration, Health/Wellness, Still Life, Motion

*These are Life Sciences Brands: Thermo Fisher, Illumina, Bionano, Revvity Signals, Servier
Pharma, Intelliguard, Vantage Group*

Cramer-Krasselt

Jeremy Adams, ACD /CW

Looking for: Automotive, Broadcast/Commercial Spots, Food & Beverage

Clients: Porsche, Tropicana

CIULLA ASSOC

Sam Ciulla, CEO Executive Creative Director

Eversana Intouch

Nathan Wyse, Creative Director

*Looking for: Broadcast/Commercial Spots, Conceptual, Health/Wellness, Illustration, Motion,
Lifestyle*

*Clients: Food and Beverage: the coca cola company, Molson Coors // Pharma: a big 5
company*

FCB

Laura Perfect, Senior Producer

Looking for: Beauty/Cosmetics, Broadcast/Commercial Spots, CGI, Commercial, Editorial, Education, Health/Wellness, Illustration, Lifestyle, Motion, Personal, Portrait, Product

Clients: Janssen, Abbvie, Pfizer

Sidney Rodriguez, Associate Art Director

Looking for: Beauty/Cosmetics, Conceptual, Food & Beverage, Lifestyle, Personal, Travel

Clients: Harley-Davidson, Discover Bank, The Diners Club International, HP, Xfinity, Barilla, Museum of Contemporary Art, Poise

Freelance

Kelly Simos, Executive Producer

Looking for: Commercial, Editorial, Food & Beverage, Lifestyle, Motion, Product

Clients: Grubhub, Groupon, Nestle Waters, Amazon, Bank of America

Friend & Johnson

Simone Friend, Artist Representative

Looking for: Conceptual, Editorial, Personal, Illustration

GrahamSpencer

Jay Graham, Founder & Co- Creative Director

Green Thumb Industries

Jeff Konkel, Art Director

*Looking for: Adventure, Commercial, Food & Beverage, Lifestyle, Still Life, Editorial,
Beauty/Cosmetics*

Clients: Rythm Premium Cannabis, Dogwalkers Pre-rolls

Sam Snyder, Design Director

*Looking for: Adventure, Commercial, Food & Beverage, Lifestyle, Still Life, Editorial,
Beauty/Cosmetics*

*Clients: Green Thumb Industries, RYTHM, Dogwalkers, Beboe, Incredibles, Good Green,
&Shine, Doctor Solomon's*

Horizon Therapeutics

Juan Herrera, Director of Design

Looking For: Broadcast/Commercial Spots, Commercial, Editorial, Health/Wellness, Product

Leo Burnett

Michael Bilbrey, Producer

*Looking for: Animal, Automotive, Celebrity, CGI, Commercial, Conceptual, Editorial,
Entertainment, Fashion, Fitness, Food & Beverage, Health/Wellness, Hospitality, Illustration,
Kids, Lifestyle, Personal, Portrait, Product, Sports, Still Life, Travel*

*Clients: In my role, I consult on every Client, as I'm the only production consultant for
photography & illustration/cgi*

Mauge Inc.

Carmen Maugeri, Creative Director

Looking for: Automotive, Travel, Health/Wellness, Fashion, Interiors, Lifestyle

Clients: The John Buck Company, CA Ventures, Convexity, Opus.

McDonald's

Maria Efting, Studio Production Supervisor

Nature's Fynd

Jeff Cenna, Creative Director

Looking for: Broadcast/Commercial Spots, Conceptual, Entertainment, Editorial, Fashion, Fitness, Food & Beverage, Health/Wellness, Lifestyle, Product

Clients: Currently work on Nature's Fynd fungi-based protein products.

OKRP

Chris Powell, Creative Director

Looking for: Adventure, Broadcast/Commercial Spots, Food & Beverage, Lifestyle, Motion, Sports, Travel, Editorial

Clients: Burger King, Corona, NFL, Metro by T-Mobile, Reese's, Hershey's, Call of Duty

Rotary International

Leann Arthur, Photo Art Director

Looking for: Commercial, Editorial, Portrait, Lifestyle, Education

Clients: Rotary International

Someoddpilot

Chris Eichenseer, Founder Chief Creative Officer

Looking for: Adventure, Broadcast/Commercial Spots, Commercial, Conceptual, Editorial, Entertainment, Fashion, Health/Wellness, Lifestyle, Motion, Personal, Product

Clients: Patagonia, Lollapalooza, Saucony, Merrell, Pitchfork, Smith Optics, Chaco, Superplastic, Madcap, Various indie musicians & indie record labels

Anton Jeludkov, Partner & Creative Director

Looking for: Adventure, Conceptual, Editorial, Entertainment, Fashion, Food & Beverage, Lifestyle, Motion, Product, Sports

Clients: Lollapalooza, Smith Optics, FootJoy, Patagonia, Saucony, Chaco

SRW Agency

Nicholas Graham, Associate Director of Creative Production

Looking for: Advertising, Food & Beverage

The Distillery Project

Beth Condon, Art Director

Looking for: Beauty/Cosmetics, Celebrity, Commercial, Conceptual, Entertainment, Food & Beverage, Health/Wellness, Lifestyle, Product, Travel, Still Life

Clients: Dole, Meijer, Fresh Thyme, Consumers Credit Union, School Zone, Michiana Smiles

The University of Chicago

Laurie Buman, Director of Design & Identity

Looking for: Education, Health/Wellness, Motion, Illustration, Hospitality, Interiors, Lifestyle

Clients: Booth School of Business, David Rubenstein Forum, Harris School of Public Policy, Marine Biological Laboratory, Big Brains Podcast, UChicago International House, UChicago Medicine, Pritzker School of Molecular Engineering, The University of Chicago College and Laboratory Schools.

TMS

Meghan Greene, Production Supervisor

Looking for: Lifestyle, Motion, Food & Beverage, Health/Wellness

Unbundled

Cheryl Berman, Partner

Looking for: Food & Beverage, Fitness, Kids, Lifestyle, Motion, Product, Sports, Health/Wellness, CGI, Broadcast/Commercial Spots, Beauty/Cosmetics, Fashion, Illustration, Interiors

Clients: Kimberly-Clark, Coke, Mondelez

VMLY&R

Lisa Kunst, Sr. Integrated Content Producer

Looking for: Food & Beverage, Fitness, Kids, Lifestyle, Motion, Product, Sports, Health/Wellness, CGI, Broadcast/Commercial Spots, Beauty/Cosmetics, Fashion, Illustration, Interiors

Clients: Kimberly-Clark, Coke, Mondelez

YMCA

Valeria Waller, Chief Marketing Officer

Looking for: Health/Wellness, Sports, Lifestyle

Wendy Curie, Sr. Creative Director

Looking for: Editorial, Education, Fitness, Health/Wellness, Illustration, Kids, Lifestyle, Sports

We're still adding more reviewers, so check back soon...